



Community Development Committee

MEETING AGENDA

Berryville-Clarke County Government Center

101 Chalmers Court, Second Floor

Main Meeting Room

Regular Session

April 26, 2021

9:00 AM

Item

Page

1. **Call to Order**

2. **Approval of Agenda**

3. **Unfinished Business**

Blight Update / FY22 Budget Item for this Purpose

Parking Meters

4. **New Business**

Website Update

5. **Other**

6. **Closed Session**

7. Adjourn



Berryville Police Department

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W. Neal White – Chief of Police

MEMO

DATE: 04/22/2021 2021-011
TO: Community Development Committee
FROM: Chief W. Neal White
CC: Keith Dalton, Town Manager
RE: Contactless Parking

With this memo you will find a matrix concerning some of the costs and features associated with implementing a contactless parking payment for Berryville. The matrix shows information from three vendors that I have had contact with during this process, but the company names have been omitted in case there is a future project bidding process.

The costs that are shown reflect project implementation; they do not necessarily take into account long-term maintenance costs. Over the course of time there will obviously be additional costs to the town in the replacement of signage and the management of fees and data.

Contactless Parking Solutions

	Vendor A	Vendor B	Vendor C
Utilization	SMS/Text	App	App
Notice	Signs and Meter Stickers Town would buy & install \$500 - \$750 Estimated	Signs and Meter Stickers Town would buy & install \$500 - \$750 Estimated	Signs and Meter Stickers Town would buy & install \$500 - \$750 Estimated
Service Fees	Monthly \$83:00 Implementation \$250:00	Monthly -None Implementation -Waived	Monthly - \$110:00 Implementation - None
Credit Card Transaction	\$0.50 per transaction plus 3%	\$0.33 per transaction	\$0.25 per transaction plus 2.9%
Convenience Fee	Town retains	Vendor retains	Vendor retains

Community Development Agenda Item Report Summary

April 26, 2021

Item Title

Discussion - Website

Prepared By

Christy Dunkle

Background/History/General Information

The Community Development Committee has discussed the update of the Town's website over the past few years. It was determined that the branding effort, which was completed in 2020, should come before a website update.

In December, 2018, committee members discussed the following items concerning an update:

- Analytics
- Templates
- Add-on programs from other vendors
- Email sign-up
- Video
- Calendar
- Secured area for Council documents
- Associated costs with the above items

Findings/Current Activity

Other than updating the new branding, staff is requesting direction on specific items that committee members recommend for a website update. Assuming that Council wishes to continue with the current vendor, CivicPlus, staff can forward questions to them to discuss and obtain cost estimates.

Schedule/Deadlines

N/A

Other Considerations

N/A

Recommendation

Give staff direction on specific changes to the website.