

Berryville – Clarke County
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BERRYVILLE
EST. 1798 *Genuine* VIRGINIA

AGENDA
Town of Berryville
ARCHITECTURAL REVIEW BOARD
Wednesday, May 5, 2021 - 12:30 p.m.
Berryville – Clarke County Government Center
101 Chalmers Court - Meeting Room AB – Second Floor

AGENDA

1. Call to Order – Susan Godfrey, Chair
2. Approval of Agenda
3. Approval of Minutes – April 7, 2021
4. Sign Review
Forrest Pritchard, Applicant, is requesting a Certificate of Appropriateness for signage and a mural for RSP Enterprises/Smith Meadows at the property located at 20 West Main Street, identified as Tax Map Parcel number 14A5-((A))-1 zoned C General Commercial.
5. Other
6. Adjourn

Harry Lee Arnold, Jr.
Mayor

Erecka L. Gibson
Recorder

Council Members

Donna Marie McDonald
Ward 1

Diane Harrison
Ward 2

Grant Mazzarino
Ward 3

Kara C. Rodriguez
Ward 4

Keith R. Dalton
Town Manager

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, April 7, 2021

A meeting of the Berryville Architectural Review Board was held on Wednesday, April 7, 2021 at 12:30 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

Attendance

The following members of the Board were present: Susan Godfrey, chair, Robin McFillen, vice chair, Jon Burge, Satkuna Mathur, Mary Serock

Press present: None

The following staff member was present: Keith Dalton, Town Manager

Call to Order

Chair Godfrey called the meeting to order at 12:35 p.m.

Approval of Agenda

Ms. Mathur made the motion to approve the agenda, seconded by Mr. Burge, the motion passed by voice vote.

Approval of Minutes

Ms. Serock made the motion to approve the minutes of the March 3, 2021 meeting as presented, seconded by Mr. Burge, the motion passed by voice vote.

Sign Review

Shadi Madain, Owner, Greenway Auto, is requesting a Certificate of Appropriateness for a wall sign at the property located at 39 West Main Street, identified as Tax Map Parcel number 14A5-((A))-1 zoned C General Commercial.

Mr. Dalton described the request for a wall sign located on northern elevation facing Main Street in the same location as the previous business. There was a discussion about the notations on the sign mock-up showing 6" boxes.

There being no further discussion, Ms. Mathur made the motion to approve the sign as presented, seconded by Mr. Burge, the motion passed by voice vote.

Sign Review

33 West Main, LLC, (Charles Twigg and Katherine Lange, members), is requesting Certificates of Appropriateness for a freestanding sign, wall sign, and projecting signs for Berryville Optometry located at 33 West Main Street, identified as Tax Map Parcel number 14A5-((A))-4, zoned C General Commercial.

Mr. Dalton reviewed the sign package presented by Dr. Twigg and Ms. Lange. There was a discussion about parking spaces being reduced by the installation of the freestanding sign identifying the parking lot on Crow Street. Mr. Dalton stated he would address this matter with the Zoning Administrator to assure minimum off-street parking requirements are met.

There being no further discussion, vice chair McFillen made the motion to approve the requests as presented, seconded by Ms. Mathur, the motion passed by voice vote.

Other

There were no additional items.

Adjourn

There being no further discussion, Mr. Burge made the motion to adjourn the meeting, seconded by vice chair McFillen, the motion passed by voice vote and the meeting was adjourned at 12:43 p.m.

Susan Godfrey, Chair

Keith Dalton, Recording Secretary

Forrest Pritchard, Applicant, is requesting a Certificate of Appropriateness for signage and a mural for RSP Enterprises/Smith Meadows at the property located at 20 West Main Street, identified as Tax Map Parcel number 14A5-((A))-1 zoned C General Commercial.

Mr. Pritchard and Ms. Polo will be opening two businesses at the property identified above. They will be selling prepared meals and offer market items including grass-fed meats and cheeses from Smith Meadows located in the County. They are requesting a Certificate of Appropriateness for a new awning as presented in the packet. They are also requesting a Certificate of Appropriateness for a mural to be painted on the west façade of the building. A sketch of the proposed mural is included in the packet. Window signs, while not reviewed by the ARB, may cover up to 25% of the window space.

Recommendation

Approve as presented.





FARM STORE & PROVISIONS

ICE CREAM

HOMESPAN
SHAKES & ICE CREAM

SMITH MEADOWS
GRASS-FED MEATS, CHEESES
& HOME-COOKED FOOD

FARM STORE & PROVISIONS

HOMESPUN
SHAKES & ICE CREAM

SMITH MEADOWS
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& HOME-COOKED FOOD

MURAL STYLE



Flower mural to be painted within alley